



## News Release

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### UNITED VAN LINES 46<sup>th</sup> ANNUAL NATIONAL MOVERS STUDY REVEALS WHERE AND WHY AMERICANS MOVED IN 2022

*Retiring Baby Boomers and early Gen Xers Drove American Migration Patterns as Eastern States See Highest Inbound Moves*

**ST. LOUIS – Jan. 2, 2023** – United Van Lines released the company's 46<sup>th</sup> Annual National Movers Study today, which indicates Americans continued to move to lower-density areas accelerated by lifestyle preferences such as a career change, retirement and wanting to be closer to family.

According to the results of the study, which tracks the company's exclusive data for customers' state-to-state migration patterns, **Vermont** saw the highest percentage of inbound migration (77%) for the second consecutive year. However, for the fifth consecutive year, the study found that more residents moved out of **New Jersey** than any other state, as 67% of New Jersey moves were outbound, which is down from the five-year trend of 70%.

The study and its accompanying survey, which examines the motivations and influences for Americans' interstate moves, also revealed more Baby Boomers and Gen Xers moved than any other age group last year, as those aged 55 and older accounted for more than 55% of all inbound United Van Lines moves in 2022. Additionally, the survey shows the top motivations for inbound moves include a desire to be closer to family (35%, and continues to be a primary driver post-COVID), a new job/company transfer (33%, which continues to decrease as a driver post-COVID) and retirement (20%).

**Oregon** followed Vermont as a top inbound state for 2022 with an inbound percentage of 67%. In the Northeastern region of United States, several states – including **Rhode Island** (66%), **Delaware** (61%) and **Washington, D.C.** (59%) – were popular moving destinations in 2022. Southeastern states continued to see a high percentage of moves, including **South Carolina** (61%), **North Carolina** (61%) and **Alabama** (58%).

“Key factors like retirement, wanting to be closer to family and lifestyle changes influenced by the pandemic along with current housing prices drove moving patterns in 2022,” Michael A. Stoll, economist and professor in the Department of Public Policy at the University of California, Los Angeles, said. “The United Van Lines study encompasses data that Americans are now moving from bigger to smaller cities, mostly in the South, some in the West, but even an

increase of migration to the Northeast, which has not been typical. We're also seeing younger Millennials migrating to vibrant, metropolitan economies, like Washington, D.C. and Portland, Oregon."

Additionally, Delaware, North Carolina and **New Mexico** (58%) joined the list of top 10 inbound states in 2022. Delaware and New Mexico cited retirement as a top motivation for moving to the states. Contrary, **Wyoming** (57%) and **Pennsylvania** (57%) joined the list of top 10 outbound states last year. Moving for a new job/company transfer is cited as the top motivation for moving out of those states.

"Our United Van Lines study and survey offers year-over-year insights into where and why Americans are moving," United Van Lines Vice President of Corporate Communications Eily Cummings said. "For the last several years, Idaho was a top destination, as Americans migrated from Northern California, Washington and even Oregon due to a similar lifestyle in the state. With an influx of new residents, housing prices and other living costs start to increase over time, and these popular destinations become hot spots for inflation. As a result, the study underscored that Americans are moving from expensive cities to lower-density, more affordable regions."

### **Moving In**

The top inbound states of 2022 were:

1. Vermont
2. Oregon
3. Rhode Island
4. South Carolina
5. Delaware
6. North Carolina
7. Washington, D.C.
8. South Dakota
9. New Mexico
10. Alabama

Of the top ten inbound states, four — Vermont, Oregon, South Dakota and New Mexico — are among the least densely populated states in America, with less than 100 people per square mile. South Dakota and New Mexico are among the top 10.

### **Moving Out**

The top outbound states for 2022 were:

1. New Jersey
2. Illinois
3. New York
4. Michigan
5. Wyoming
6. Pennsylvania
7. Massachusetts
8. Nebraska
9. Louisiana
10. California

### **Balanced**

Several states saw nearly the same number of residents moving inbound as outbound.

**Missouri and Nevada** are among these "balanced states."

Since 1977, United Van Lines annually tracks migration patterns on a state-by-state basis. The 2022 study is based on household moves handled by the UniGroup network (parent company of United Van Lines) within the 48 contiguous states and Washington, D.C. and ranks states based off the inbound and outbound percentages of total moves in each state. United classifies states as “high inbound” if 55 percent or more of the moves are going into a state, “high outbound” if 55 percent or more moves were coming out of a state or “balanced” if the difference between inbound and outbound is negligible.

To view the entire 2022 study, an interactive map and archived press releases and photos from United, please visit the newsroom at [www.unitedvanlines.com](http://www.unitedvanlines.com)

**Press Kit:**

The United Van Lines 2022 National Movers Study press kit contains additional data, including a map, the complete inbound/outbound rankings for states and metropolitan statistical areas and five-year trends. Available on the United Van Lines website at [www.unitedvanlines.com](http://www.unitedvanlines.com).

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